INSTRUCTOR:  Nahshon L. Craig, Esq., JD/MBA

CLASS: The Music Industry In a Digital Age
Mondays and Wednesdays 1:00pm - 4:00pm
Summer Session A: June 22 – July 29, 2015

NOTES FOR COURSE READER


• All You Need To Know About The Music Business 8th edition, 2012. (by Donald S. Passman). **Please note only using for supplemental reading**

• Various online publications. **All of the links to articles referenced below are from the newspapers/magazines’ websites, so please note dating may not line up exactly with the hard copy.**

• The specific readings from sources listed below. **Please note reserved right to add, remove, and/or change order predicated on further revisions to syllabus.**

COURSE READINGS
2. Agnez Mo, Wikipedia.
5. All You Need To Know About The Music Business 8th edition, 2012. (by Donald S. Passman); Chapter 3 Personal Managers, p. 28-41.
7. All You Need To Know About The Music Business 8th edition, 2012. (by Donald S. Passman); Chapter 4 Attorneys, p. 49-55.
8. All You Need To Know About The Music Business 8th edition, 2012. (by Donald S. Passman); Chapter 4 Agents, p. 56-60.
22. Billboard Charts.
42. DeStorm, Wikipedia.
46. DormtainmentTV Channel, YouTube.
89. “The New Economics of the Music Industry "How artists really make money in the cloud — or don’t,“ by Steve Knopper, Rolling Stone, October 25, 2011.
95. Pro Tools, Wikipedia.
101. RIAA, Website.
103. “Roc Nation to Roll out a Film & Television Division,” by @SimplyCecilia, All HipHop, February 12, 2015.
105. “SoundCloud has Given Universal Music Group the Ability to Directly Remove Content,” by Tim Cushing, July 2, 2014.
120. “US Market Share of Leading Internet Video Portals”, Statista
137. “YouTube is Teens’ first choice for music,” by Sean Michaels, the Guardian, August 12, 2012.